

Authorized Reseller Program

Icom is known worldwide for manufacturing the most impressive marine radios – SSB, handheld or fixed mount. In a world where technology is ever-evolving, Icom stands the test of time with leading-edge, forward-thinking. Users worldwide choose Icom for its legendary durability, quality, dependability, and ease of use.

With the introduction of the Authorized Reseller Program, our goal is to incorporate these same basic principles into our distribution channels, with like minded retailers who share the passion of Marine Electronics!

Effective January 1, 2023, the Marine Division team will provide a list of Resellers who submitted and are approved to be an Authorized Reseller. This list will be updated as more accounts are approved. Authorized Resellers will be able to purchase from any Icom Authorized Distributor.

Please communicate to your resellers this NEW Icom America program and to have them submit their application in time to be on the Authorized list on January 1, 2023.

How to become Authorized:

1. Contact your favorite Icom Marine Distributor or Icom Manufacturer Representative for the Authorized Reseller Application.
2. Prospective accounts will complete, sign, and return the Authorized Reseller Application to MarineReseller@IcomAmerica.com.
3. An Icom America Marine Division Representative will contact you regarding your application status within 5 business days of submission.

Benefits:

- Listing on Icom America's website as an Authorized Reseller.
- Participation in any Consumer based Sales Promotion, including Consumer Rebate Programs.
- Icom Marketing Material support
- Direct Technical Support