

ACTIVECAPTAIN® COMMUNITY

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PRODUCT UPDATE

OVERVIEW | SCREENSHOTS | FEATURES

COMPATIBILITY

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MARKETING MEMO

June 22, 2021

MARKETING MEMO

ACTIVECAPTAIN® COMMUNITY



PRODUCT OVERVIEW:

Now, users of the ActiveCaptain Community can add up to 3 pictures when reviewing points of interest. Reviews help all boaters make informed decisions on the water. Photos can be viewed on the ActiveCaptain app and website.

The large community of ActiveCaptain users shares their experiences to make all of our boating adventures safer, less expensive and more enjoyable. Use the community of fellow boaters through the ActiveCaptain app, <u>ActiveCaptain Community website</u> or compatible Garmin chartplotters for reviews of marinas, boat ramps and other points of interest on the water — or leave your own. Plus, it's <u>free to join</u>.

The free all-in-one ActiveCaptain app provides a powerful connection to your compatible Garmin chartplotter, charts, maps and the community for the ultimate connected boating experience. Wherever you are, you'll have unlimited access to your cartography, the ability to purchase new maps and charts, and access to the Garmin Quickdraw[™] Contours Community. Stay connected with smart notifications on your compatible chartplotter screen. Even plan a trip or pre-fish a lake, and ActiveCaptain will automatically sync with your compatible chartplotter.

SCREENSHOTS:







ACTIVECAPTAIN® COMMUNITY

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KEY FEATURES:

NEW	REVIEWS WITH PHOTOS	Add up to 3 pictures while reviewing points of interest to help yourself and other boaters make informed decisions
	TRIP PLANNING	Plan your trip before you hit the water, using helpful information from the community as a guide
	ON-THE-WATER INSIGHTS	Get insights while you're on the water, whether you're looking for a place to drop anchor or want a heads-up on unmarked hazards
	REVIEWS	Read reviews of marinas, boat ramps and other points of interest on the water
	COMPATIBILITY	Sync the ActiveCaptain app on your compatible mobile device with your compatible Garmin chartplotter to easily access the community from the helm

COMPATIBLE PRODUCT OVERVIEW:

ACTIVECAPTAIN APP



See Garmin.com for details and available devices.

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